

GOUICHI TANAKA

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Education

San José State University
BS Industrial Design 2011-2015

Universidad Veritas, CR
Diseño de Productos Fall 2014

Skills

Analog & Digital Visualization
Sketchup
Solidworks
InDesign
Illustrator
Photoshop
Physical Prototyping
Woodworking
3D Printing
Laser Cutting
Forming
Shaping
Painting

Languages

English
Japanese
Spanish

Experience

Creative Production Designer

HHGlobal (assigned at Google) / 01.2021 - Present

Explore creative possibilities through craft and collaboration within Google Devices and Services Marketing (DSM). Manage a model shop's operation, maintenance, and safety.

Design Assistant

Zenith Talent (assigned at Google) / 11.2018 - 11.2020

Assisted Google's hardware and retail marketing team through various tasks involving research, visualization, prototyping, presentation, and archiving. Adapted quickly to change while supporting multiple teams and individuals.

Design Prototyper

Cosmo SF / 06.2018 - 11.2018

Created prototypes specializing in forming techniques of soft material on hard substrates. Explored innovative fabrics and trends within consumer electronics and lifestyle accessories.

Industrial Designer

John Lai Design / 07.2016 - 10.2016

Evolutionized the design language of BACtrack's family of mobile breathalyzers through trends research and ideation. Updated aesthetics while conforming to internal component schematics.

Jr. Industrial Designer

Focus PDM / 08.2015 - 07.2016

Collaborated with designers and engineers on various projects ranging from toys, appliances, auto accessories, and electronics. Delivered research, mood boards, sketches, CAD models, and presentations for client review.

Intern, Industrial Design

PQ Bypass / 01.2014 - 05.2014

Observed and analyzed arterial bypass surgery for key pain points. Prototyped medical instruments and tested for human factors and usability.

Server

Pizzeria Delfina - Palo Alto, California / 04.2018 - 10.2018

Server

Cornwall Park Café - Auckland, New Zealand / 10.2017 - 02.2018

Server

Azabu - Auckland, New Zealand / 04.2017 - 10.2017